*Print on trust headed paper. Please edit the text in square brackets and remove the highlighting.*

[Date]

Dear [Insert patient’s first name and surname]

# Please take this opportunity to make a difference

A few weeks ago we sent you a questionnaire asking about your stay in hospital. As we don’t seem to have heard from you yet, we have enclosed another copy of the questionnaire. Thousands of other people have completed the survey, and **we would really like to hear from you too.**

This survey is **confidential** - nobody involved with your care will know if you have participated or not.

This is the final chance to take part in this year’s survey so don’t miss out on this opportunity to have your say about the care at [NHS trust name].

This survey is voluntary, but to participate please complete the questionnaire **as soon as possible** and return in the Freepost envelope provided (no need for a stamp).

# We look forward to hearing from you soon - thank you for your time.

Yours sincerely,

[Chief Executive Name] Chief Executive,

[NHS Trust Name]

**Can a relative or friend complete this questionnaire on my behalf?**

Yes, but the answers to the questions should be the views of the person who the letter was sent to.

**Is this survey voluntary?**

Yes. If you don’t wish to take part, this will not affect your care and you don’t need to give us a reason. If you don’t want to take part, please either return the blank questionnaire or call the helpline number.

**What is the bar code/number for?**

You have been given a unique number just for this survey so that your name and address don’t appear on the questionnaire.

**I was admitted to one hospital but discharged from another, what should I do?**

Please answer the questionnaire thinking of when you stayed in the hospital named in this letter.

**I can’t answer one of the questions – what should I do?**

If you can’t answer a question just leave it blank and move on to the next.

**How is my personal data protected?**

Your personal data are held in accordance with the General Data Protection Regulation and the NHS Confidentiality Code of Practice. [NHS Trust name] has a leaflet that explains how we use your personal information and keep it safe, and what your rights are under the law. If you would like a leaflet or further information, please write to us, or call [Freephone survey helpline] or go to [privacy statement on trust website].

[NHS Trust name] picked a sample of people who had recently used their services which is used to send you the questionnaire and reminders. Personal data about your involvement in this survey is not used for any other purpose and is deleted once the survey process is complete. Your responses to the questionnaire questions are not linked back to your name, or to other personal data that may identify you.

[[IF CONTRACTOR USED]: [Your contact details have been passed to [survey contractor], only so that they can send you this questionnaire and process your response. [Survey contractor] will process your answers in confidence and keep them separate from your contact details. [Survey contractor will delete your contact details once the survey process is completed]]

**How will the results from the survey be used?**

The results will be published on CQC’s website in spring 2019. The results are used to understand what care and treatment is like, both for England as a whole and at your local trust. To see results from previous surveys, please go to: [www.cqc.org.uk/surveys](http://www.cqc.org.uk/surveys) .

We share data from the surveys with national bodies, including the Department of Health and Social Care and NHS England. They use the information to help their work. This never includes names or addresses. You can see more information about how data is shared at: [www.nhssurveys.org/faq](http://www.nhssurveys.org/faq).